



REVIEW

FROM PROF. TSEKOMIR VLAIKOV VODENICHAROV, MD, PhD, DSC
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FACULTY OF PUBLIC HEALTH "PROF. TZEKOMIR
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Subject: Competition for the academic position "Professor" in the field of higher education 7. "Health and Sports" in the professional field 7.4 "Public Health" and scientific specialty "Social Medicine and Organization of Health and Pharmacy" for the needs of the Department of Internal Diseases, Pharmacology, Pediatrics, Social Medicine, Disaster Medicine, Computer Technology, Latin Language "at the Medical Faculty at the University" Professor Dr. Assen Zlatarov ", Burgas announced in the State Gazette, issue. 01 of 04.01.2022

The reason for writing the review is Order № RD-55 / 01.03.2022 of the Rector of the University "Prof. Dr. Asen Zlatarov "- Burgas to determine the composition of the scientific jury and the first meeting of the scientific jury, at which I was appointed reviewer.

In this competition, Assoc. Prof. Dr. Vladimir Hristov Gonchev, MD is the only candidate, and the documents submitted by him are in accordance with the requirements of the Law on the Development of Academic Staff in the Republic of Bulgaria, the conditions and the order for acquiring scientific degrees and holding academic positions at the University "Prof. Dr. Assen Zlatarov" - Burgas.

Biographical data and professional development

In 1987 Assoc. Prof. Dr. Vladimir Hristov Gonchev graduated medicine at the Medical Academy (Master), Higher Medical University Plovdiv. In 2005 he received a diploma in the educational qualification degree "Master" in "Public Administration" from UNWE Sofia.

Assoc. Prof. Dr. Vladimir Hristov Gonchev has three recognized medical specialties: Internal Medicine from the Higher Medical Institute Sofia (1994), Social Medicine and Health Management from the Medical University of Sofia (2001) and Health Economics from the Medical University of Sofia. 2011).

In 2009 he obtained an educational and scientific degree "Doctor" in the specialty of Social Medicine and Organization of Health and Pharmacy in the professional field 7.4. Medicine for defensive dissertation on "Formation and professional development of health managers in the context of health reform in the Republic of Bulgaria" from the Medical University of Sofia

In 2017 Acquires the academic degree "Associate Professor", in the scientific specialty "Social Medicine and Organization of Health and Pharmacy" professional field 7.4 Public Health at the University "Professor Dr. Assen Zlatarov", Burgas.

The work experience began in 1987. as a doctor at the Haskovo Regional Hospital. Since 1997 he has been the director of the Regional Health Center. In the period 2010 - 2017. He was the manager of outpatient hospitals in Haskovo and Stara Zagora and a member of the board of directors of Haskovo Hospital. External expert for technical expertise in the evaluation of submitted project proposals under the cross-border cooperation programs INTERREG V-A Romania - Bulgaria and Greece - Bulgaria 2014-2020, Ministry of Regional Development and Public Works.

After a competition in 2017, he was appointed associate professor at the Faculty of Public Health at the University "Professor Dr. Asen Zlatarov" Burgas.

From 01. 2020 was elected Head of the Department of Internal Medicine, Pharmacology, Pediatrics, Social Medicine, Emergency Medicine, Computer Technology, Latin Language at the Faculty of Medicine at the University "Professor Dr. Assen Zlatarov", Burgas.

From 2021 was elected Secretary of the Management Board of the Medical College Haskovo BMA, and on 19.10.2021 was awarded a badge and diploma in the category "Contribution to the development and confirmation of the authority of the professional organization BLS".

May 2021 is an expert at the University Hospital Burgas in the field of SDO and scientific development of the medical staff of the University Hospital Burgas

Assoc. Prof. Dr. Vladimir Gonchev is a member of the research teams of the following projects:

- Project №B2.9a.12 / 05.09.2017 Interreg Greece-Bulgaria "Intelligent Medicine" (Smart_Med), funded by the cooperation program INTERREG V-A "Greece-Bulgaria 2014-2020", lead partner Dimitrovgrad Municipality - management contract

- Project № BG05M2OP001-1.002-0011-C02 "Construction and development of the Center for Competence in Mechatronics and Clean Technologies MIRACle" - international project - team member, researcher R2

- By Order RD 1 / 06.01.2020 he was appointed Chairman of the Commission for organizing, conducting ranking and acceptance of project reports under the SRACA at the Faculty of Public Health and Health Care, Faculty of Medicine and Medical College.

- By Order RD 282 / 21.11.2019 he was appointed Deputy Chairman of the Scientific Colloquium at the PHC and MC.

He is a member of 9 international scientific organizations and 4 national scientific organizations.

Assoc. Prof. Dr. Vladimir Gonchev is a member of the National Association for Health Policy and Management - a member of the Board of the Association; Bulgarian Scientific Society of Public Health - Member of the Board of the Society.

The research activity and the publications of Assoc. Prof. Dr. Vladimir Gonchev are in the following main directions, namely:

✓ **Public health and health management-training and professional realization of professionals in health management**

A targeted, in-depth, comprehensive study was conducted in Bulgaria, which examines the opinion of medical and non-medical professionals at various management levels in the hierarchy of the health system who have undergone training and qualification in health management.

The obtained data on the satisfaction with the training in health management, on the satisfaction with the managerial position, socioethical problems and the future development of the profession are the basis of proposals for optimizing the selection, training and retention of professional development of health managers. Satisfaction with career growth in the professional management hierarchy in the health system was studied; the state, problems and weaknesses of the health management training system and the ways to improve and avoid them in the future practice in their training are outlined.

✓ **Public health as part of the national security system**

In the context of the modern development of society, studies of the public health system as part of the national security system have been made.

✓ **Modern aspects and applications of digital technologies in medicine and healthcare**

Theoretical research and practical developments in the field of the fastest growing share of modern medicine - digital health: Digital health, telemedicine and COVID 19; Digital health, artificial intelligence in medicine and healthcare; Digital health, telemedicine and health tourism; Digital health trends; Digital health and application in the activities of nurses.

✓ **Developments and studies in the field of clinical medicine considered from the aspect of social medicine**

Participation in clinical medical studies that treat socially significant diseases from the perspective of social medicine and public health

✓ **Modern aspects of healthcare management**

Theoretically, the problem of patient satisfaction is considered as feedback and evaluation of users for medical care, as well as as a marketing tool. Questionnaires were tested to study the opinion of patients and the most important information-bearing issues were identified. A vision for communication between patients and medical institutions and in the context of modern information technologies is proposed and current and future opportunities are outlined.

✓ **Public health issues with a focus on health inequalities, and patient safety and palliative care**

In the context of growing health and health inequalities in the world and in Europe, issues concerning health inequalities regarding access to primary health care, smoking and alcohol consumption on a European and national scale have been studied. Some aspects of patient satisfaction as an element

of their safety have been studied. Some contemporary aspects of palliative care have also been studied

✓ **History of healthcare**

A historical study has been conducted on public health education in Europe, the United States and for the first time in Bulgaria, which is a real contribution to the history of public health.

Comparative table of the candidate against the minimum requirements by groups of indicators for holding the academic position "Professor"

Group of indicators	Contents	Minimum requirements by groups of indicators for "Professor"	Assoc. Prof. Dr. Vladimir Hristov Gonchev, Ph.D.
A	Indicator 1	50	50 т.
Б	Indicator 2	---	---
В	Indicator 3, 4	100	100 т.
Г	Sum of indicators from 5 - 9	200	788,3 т.
Д	Sum of indicators from 10 - 12	100	485 т.
Е	Sum of indicators from 13 to the end	100	260 т.

The total number of points is 1683.3

According to all the mentioned scientometric indicators, the publishing activity of Assoc. Prof. Dr. Vladimir Gonchev covers and significantly exceeds the normative requirements for the academic position "Professor" set in the Law on the Development of Academic Staff in the Republic of Bulgaria. on the terms and conditions for obtaining scientific degrees and holding academic positions at the University "Prof. Dr. Assen Zlatarov" - Burgas

Assoc. Prof. Vladimir Gonchev participated in the competition with a total of 65 publications and papers, 34 of which were for participation in the competition for professor. He has published 2 monographs, where he is an independent author and 1 co-authored. There are a total of 58 citations with 485 points.

From the materials submitted for participation in the competition it is evident that Assoc. Prof. Dr. Vladimir Gonchev fulfills the quantitative indicators for teaching and learning work. He is the author of the curricula in the disciplines "Social Medicine", "Medical Ethics", "Stress and Health", "Hygiene and Ecology", "Medical Sociology", "Biostatistics", "Communication and Public Relations", "Primary Care "At the University" Prof. Dr. Asen Zlatarov "-Burgas.

Assoc. Prof. Dr. Vladimir Gonchev has conducted training for students majoring in "Medicine", "Midwife", "Nurse", "Medical Assistant", "Rehabilitator" at the University "Prof. Dr. Asen Zlatarov "-Burgas.

According to the official report presented by the University "Prof. Dr. Asen Zlatarov "- Burgas is in compliance with all requirements of the standard 360 hours at the University" Prof. Dr. As. Zlatarov "Burgas and is as follows:

- 2017/2018 - 374 hours,
- 2018/2019 - 580 hours
- 2019/2020 - 692 hours,
- 2020/2021 - 668.6 hours.

Conclusion:

The materials presented in the current competition for the academic position "Professor" show that Assoc. Prof. Dr. Vladimir Hristov Gonchev, MD meets all requirements under the Law on the Development of the Academic Staff of the Republic of Bulgaria and the Regulations for its implementation. The evaluation of the scientific production and the educational activity is positive, it is in compliance with the scientometric requirements and is based on its teaching and scientific-practical activity. Based on the above, I strongly recommend the esteemed members of the Scientific Jury to vote positively and propose to the Faculty Council of the Faculty of Medicine at the University "Prof. Dr. Assen Zlatarov" - Burgas to elect Assoc. Prof. Dr. Vladimir Hristov Gonchev, MD to take the academic position of "professor" in the field of higher education 7. Health and sports, professional field 7.4 Public health, in the scientific specialty "Social medicine and organization of health and pharmacy" for the needs of the Department of Internal Medicine, Pharmacology, Pediatrics, Social Medicine, Emergency Medicine, Computer Technology Language "" at the Faculty of Medicine at the University "Prof. Dr. Assen Zlatarov" - Burgas

April 12, 2022.

Prepared the review:

Prof. Vodenicharov, MD, PhD, MDS