

Statement

from Assoc.Prof. Kalina Andreevska, PhD, section "Social Pharmacy", Faculty of Chemistry and Pharmacy, SU "Kliment Ohridski", member of the scientific jury, included by normative document No. RD - 82/ 01.03.2024 of the Rector of the University "Prof. Dr. Asen Zlatarov",
Burgas

Regarding: competition for the academic position "Professor", announced in the State Gazette, No. 1 of 02.01.2024, in the field of higher education 7 "Health and Sport", in the professional direction 7.4 Public Health, scientific specialty Health Tourism, in the Department of "Organization and Management of Health Care", Faculty of Public Health and Health Care, University "Prof. Dr. Asen Zlatarov", Burgas, with a single candidate Assoc. Prof. Zlatina Kaludova Karadjova

Zlatina Kaludova Karadjova is currently an Associate Professor in the scientific specialty "Economics and Management" at professional direction 3.9. Tourism in the Faculty of Public Health and Health Care, Department "Organization and Management of Health Care", since 19.12.2023 is the head of the department. The dissertation work for awarding the educational and scientific degree "doctor" to Assoc.prof. Zlatina Kaludova Karadjova is on the topic of the "Quality of the Bulgarian marine tourism product and its management (on the example of the Southern Black Sea)". The defense was held in 2006. She presents as a habilitation thesis - a monograph on the topic of Recreation and health-relationship and addiction. There are also two published monographs, which are not presented as the main habilitation thesis, on Health Tourism Management and Bulgarian Tourism and Global Terrorism – Influences and Challenges. The candidate also presents a published book based on a protected dissertation work for the award of an educational and scientific degree "doctor", on the topic of "Quality and standards in tourism". Participated in one publication published in a scientific publication, referenced and indexed in the world-famous database of scientific information - Scopus. The publications and reports published in non-refereed peer-reviewed journals or published in edited collective volumes are a total of 55, of which 37 are articles, one is a study and 17 are reports presented at national and primarily international conferences, with 18 being a co-author, and in the remaining 36 she is the sole author. 17 of the presented publications are in English and 6 in Russian. She also contributed to 3 chapters published in 3 separate collective monographs. The total number of citations is 55 in number, including 5 in scientific publications, referenced and indexed in world-renowned databases of scientific information, 10 in monographs and collective volumes with scientific review, and 40 in non-refereed journals with scientific review. Participates as a second scientist supervisor in the management of 3 successfully defended doctoral students. She has participated in 11 projects, 7 of which are

national and 4 are international. She has written one textbook on the topic of Tour operator, agency and tourist transport activity, in which she is the sole author.

According to the report on the fulfillment of the minimum requirements specified in Appendix one of the Regulations on the conditions for acquiring scientific degrees and occupying academic positions at the University "Prof. Dr. As. Zlatarov"-Burgas, Assoc. Prof. Dr. Zlatina Karadjova fulfills the requirements for a professorship based on the total number of points in the groups of indicators, which is 2670 points with the university's minimum requirements for a professorship of 670 points.

After studying the publications provided for the competition, I believe that they present the candidate as a competent and prominent scientific researcher and her research receives a significant scientific response in the field of public health care and health tourism.

From the attached report on educational and teaching activities, it is clear that Associate Professor Zlatina Kaludova Karadjova participated in the development of curricula for the specialty "Health Management", EQD "Bachelor", for the specialty "Health Management" EQD "Master, for the specialty "Balneo, Spa and Wellness Management' and 'Health Tourism'. Her workload, at the norm of 360 hours (up to academic year 2020-2021) and 400 hours (from academic year 2021-2022) at the University "Prof. Dr. As. Zlatarov" Burgas is on average one hundred (100) hours overtime in the EDQ "Bachelor" and EDQ "Master". From the academic year 2022, she is a tutor for the students of the 4th year, full-time and part-time, majoring in "Tourism" EDQ "Bachelor" and from the academic year 2023 - tutor for the specialty "Health Tourism", EDQ "Master". She has also been appointed as an academic mentor for the "Student Internship" project - phase 1 and phase 2. As a result, 139 students have completed 240 hours of practice. She also participated as a scientific supervisor and consultant to 35 students who participated in student scientific conferences and sessions held at the National Institute of Science and Technology and the National Academy of Sciences.

I find that the accumulated teaching experience is quite sufficient to acquire the academic position of professor. She has the necessary teaching qualities. From the presented study materials, it can be seen that it satisfies the formal requirements in the study activity section.

Conclusion: The educational activity and the scientific production presented for participation in the competition by candidate Zlatina Kaludova Karadzova give me reasons to believe that all the requirements of the legislation for academic development for occupying the academic

position of "professor" in professional direction 7.4 Public Health have been met. Fully convinced, I give a positive opinion and recommend to the esteemed scientific jury to elect associate professor Zlatina Kaludova Karadjova as a professor on the announced by the University "Prof. Dr. Asen Zlatarov" competition.

20.04.2024

Sofia

Statement prepared by:..... ..

/Assoc. Prof. K. Andreevska, PhD/