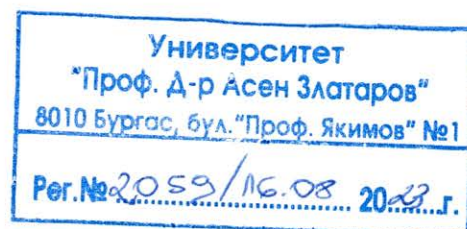


OPINION



From: Assoc. Prof. Dr. Miglena Dimitrova Angelova;

University of National and World Economy;

Professional field 3.7. Administration and Management

Scientific specialty Social Management

Subject: Dissertation for awarding the degree of Doctor of Education and Science in the scientific specialty 05.02.21 "Organization and Management of Production (Industry)" at the University "Prof. Dr. Asen Zlatarov" – Burgas

Author of the dissertation: Nadezhda Dimova Koprinkova-Noncheva

Dissertation Topic: Possibilities for application of the Dropshipping delivery method in small and medium-sized enterprises

Reason for submitting the opinion: participation in the composition of the scientific jury for the defense of the dissertation according to the Order № UD - 166 / 06.07.2023 of the Rector of the University "Prof. Dr. Asen Zlatarov" - Burgas"

1. Information about the dissertant

The dissertant Nadezhda Dimova Koprinkova - Noncheva has studied in the PhD program at the University "Prof. Dr. Asen Zlatarov" - Burgas. The dissertant has successfully passed all the required examinations of the PhD program and by the decision of the departmental council she was admitted with the right to defend.

The dissertant Nadezhda Koprinkova - Noncheva has professional

experience gained over the last few years in the banking sector and in particular at UniCredit Bulbank AD, where she joined in 2014 as a trainee and has developed to Corporate Account Manager currently. Prior to that, he had experience in project implementation in central government administration structures.

The dissertant holds a master's degree in project management from New Bulgarian University and two bachelor's degrees from the same university - in Finance and in Administration and Management.

2. General characteristics of the submitted dissertation

The dissertation submitted for review has a total length of 271 pages, distributed in a classical dissertation research structure, consisting of an Introduction, three chapters, conclusion, references used and appendices. The reference list includes a total of 158 sources, mainly in Bulgarian and English. The dissertation also contains 50 figures, 32 tables and 8 diagrams.

The chosen topic is relevant and significant, given that the main focus in the processes of globalization and digitalization are related to the opportunities for improving e-commerce, and dropshipping appears to be a skilful tool for small and medium-sized enterprises.

The introduction presents and argues the relevance of the thesis topic, which is mainly due to the globalization and transformation processes associated with the development of e-commerce, of which the dropshipping method under consideration is a part. The aim is presented, the tasks for its achievement are outlined, the object and subject of the research are defined. The main thesis of the dissertation research is presented, the author's hypotheses are developed. The methodology of the research and the possibilities for future development and upgrading of the dissertation results are briefly presented.

Chapter One is entitled "Theoretical Aspects of the Application of the Dropshipping Method in Small and Medium-Sized Enterprises", which is aimed at revealing the theoretical discourse on the issues under consideration. Chapter Two is titled "Methodology and Methods for the Study of the Application of Dropshipping in Small and Medium-Sized Enterprises", and it presents the approach for the study of the application of the dropshipping delivery method, the methodological framework of the study, and the data set and analysis of the data collected. The third chapter, which is also the essence of the study, is devoted to Opportunities for the application, development and improvement of the dropshipping method in the management of small and medium-sized enterprises in Bulgaria.

In the Conclusion, the findings of the study are substantiated, and based on an in-depth analysis, recommendations are made for the development and wider application of dropshipping among Bulgarian small and medium-sized enterprises.

3. Evaluation of the contributions received

I fully accept the scientific-applied and applied contributions claimed by the dissertant as actually achieved in the course of the dissertation research.

4. Evaluation of the dissertation publications

The dissertant participated in the procedure with a total of 11 publications, 3 of which are independent and the rest - co-authored, mainly with his scientific manager. The presence of two publications indexed and refereed in world databases such as Scopus is very impressive. These number and focus of publications fully satisfy the national scientific requirements for obtaining the PhD degree, and exceed them several times.

5. Evaluation of the abstract

There is consistency between the abstract presented and the reviewed dissertation. A clear picture of the dissertation can be gained from the abstract, including its structural main elements.

6. Critical comments, recommendations and questions

I have no significant critical remarks as the thesis represents a comprehensive in-depth research work. At the same time, there are a limited number of technical and stylistic errors and inaccuracies, which do not detract from the quality of the work, but do not contribute to its understanding. I would like to recommend the PhD student to direct her research and analytical potential in the future to participation in international research projects, where she can certainly contribute and be a full member of the research team.

7. Conclusion

The dissertation thesis entitled "Possibilities for application of the Dropshipping delivery method in small and medium-sized enterprises" with author PhD student Nadejda Dimova Koprinkova-Noncheva, is developed in accordance with the national regulatory requirements for the acquisition of the educational and scientific degree "Doctor", as well as in accordance with the internal rules of the University "Prof. Dr. Asen Zlatarov" - Burgas. The dissertation contains scientific-applied and applied contributions, contributing to the development of the concept of dropshipping in the context of small and medium-sized enterprises.

On the basis of all that has been said so far, as well as on the materials presented by the dissertant in the procedure, I give my positive assessment, proposing the esteemed scientific jury to award the educational and scientific

degree "DOCTOR" in the doctoral program "Organization and Management of Production (Industry)", professional field 3.7. "Administration and Management" to doctoral student Nadezhda Dimova Koprinkova-Noncheva.

12.08.2023

Sofia

Подпис заличен
Чл.2 от ЗЗЛД
~~Member of Scientific Jury~~

Assoc. Prof. Dr. Miglena Angelova